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GENERAL

The Kite and The Kingdom: A Swift Remedy for the Crisis
978-1-4401-3119-6
One Star (out of Five)

Part philosophical discussion part fiction and thoroughly intense *The Kite and the Kingdom* offers solutions to the world's economic political and social problems through "righteousness and altruism."

Lo Kram was trained as an engineer. His book which includes a section on the current world economic crisis was written over twenty years and is divided into five sections.

Sections one and five are meant to convey "in simple language through a conversation between a young boy and his father the continued true progress of the Mankind and its great future by handling subjects like Capitalism Inflation Unions and Governments." Sections two three and four are fiction and focus on complex political social and economic issues.

The "kite" of the title represents multi-dimensional thinking; the "kingdom" represents necessary governance. After this explanation Kram proceeds to lay down complex conundrums. A typical examination includes logic circling back upon itself.

> *"Any force or any kind of coercion is against that basic Capitalistic philosophy. Let us take a first example: Marketing efforts based on publicity for tobacco cars porno films and cyber-porn gambling generic products sold under brands to achieve and maintain leadership in a product through continuous research are defined and conceived with an aim to influence people in their freedom to think by not giving them the full picture of a product or an exaggerated picture or by not giving them the possibility of getting it directly from the producer. No marketing manager would disagree with this. Yet this attack on the freedom of thinking is not only allowed but encouraged in our Economy which is supposed to be capitalistic but is not."*

The Kite and the Kingdom is difficult reading and requires extensive time and attention.

As the author notes about his philosophy “this article is itself the summary of 118 volumes of work purely dealing with in-depth study of (the works of) Socrates Fermat Plato Pythagoras Thales Anaximander Aristotle Copernicus Campanella Berkeley Karl Marx David Hume John Locke Avogadro Newton Rousseau Descartes Freud Dostoevsky Einstein Goethe Max Muller Keynes Ptolemy.”

Some of the economic and political philosophies are accessible but the mathematical and physics references require an acquaintance with higher mathematics. Many readers may not understand if the author is presenting information intelligently or simply offering fringe element hypotheses. This is especially true when portions are presented as fantasy and metaphysics. The author would have been well served by a sympathetic editor an outline and the mantra “Less is more.”

The book concludes with a “More about the Author” segment which is composed entirely of a list of fifty well-known people noting that the author “has met the following known personalities within a couple of meters and has spoken one-to-one with a majority of them.”

Sources are cited as “Reference/Additional Reading” a list ranging from Ayn Rand and Irving Wallace to Richard Bach and Stephen Hawking.

Readers will see ample evidence of significant effort in *The Kite and the Kingdom* but its presentation makes the concepts difficult to understand.