



## Secret New Orleans

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Oh, the world is an interesting place—so much to see, to learn about, to take pleasure in. But, consider for a moment how a place earns its status as a tourist destination. Why did ABC historic village get listed in the travel books and DEF state park get overlooked? Is it left to the whims of a travel guide author to decide what to include? If so, who made that particular penpusher the pope of popularity?

In *Secret New Orleans* the formula is straightforward and clever: hire an eccentric local and set him loose to write about the hidden, quirky, uniquely New Orleans-esque haunts of his beloved city. The largest wind chime sculpture in the world, for example, or the Fair Grounds Hall of Fame on a horse track founded in 1852, including gravesites for notable horses.

Such is the nature of this book, dozens of times over—grin-worthy reasons to get off that French Quarter barstool and wander about. Also, look for the recently released *Secret Brooklyn*, *Secret London*, *Secret Paris*, and *Secret Cape Town*, in addition to the many other cities and locales in this winning series.

MATT SUTHERLAND (January/February 2018)

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