

Clarion Review ★★★★

BUSINESS & ECONOMICS

Rental Property Investing QuickStart Guide: The Simplified Beginner's Guide to Finding and Financing Winning Deals, Stress-Free Property Management, and Generating True Passive Income

Symon He ClydeBank Media (271pp) 978-1-63610-008-1

Rental Property Investing QuickStart Guide *gives those new to the market a crash course in investment; its work is flush with useful details.*

Symon He's guidebook *Rental Property Investing QuickStart Guide* simplifies the process of investing in rental properties, outlining how to generate cash flow and create wealth.

This book demystifies classic investment processes to show how people can generate passive revenue streams, build equity, and amass portfolios of productive rental properties with minimal time, effort, and money. It also identifies investment opportunities and discusses the process of becoming a landlord. Its practical advice covers analyzing investment opportunities, landing financing, the workings of real estate markets, and cyclical changes in the marketplace.

Organized with long-term planning in mind, the book considers topics like partnerships, rental property types, and establishing resilient cash flows in a linear manner, moving from the information that a person needs to get started to that which they need to scale up their extant businesses. Overviews head this work in each section; the sections are systematic in their progressions, and are subdivided for handy reference.

Crisp, professional, and accessible, the book includes frequent graphics, notes, examples, and points of caution to assist with its learning process. Its question-and-answer format also makes it engaging and instructive. Its step-by-step, practical approach to complicated topics like pricing properties, finding listing agents, and deferring taxes to reinvest one's profits draw on personal experience to give a clear idea of what to watch out for. It approaches the logistics of screening tenants and other potentially vexing matters in an objective manner.

With impartial suggestions shared throughout, the book does an able job of examining the pros and cons of each topic. It also covers risks and expectations in a thorough, useful manner. Its pedagogical approach draws on business case studies, personal anecdotes, and humor equally well. There's some intermittent salesmanship involved, too, though: the book never passes on a chance to pitch its own value. But its complementary supplementary material, including lifetime access to digital assets and hours of online instruction, is also beneficial. Though designed for beginners: its insights stand to benefit experienced landlords looking to maximize their incomes as well.

A crash course in investment that is flush with useful details, Symon He's *Rental Property Investing QuickStart Guide* is a helpful text that illustrates how beginners might become rental property investors and attain their financial aims.

JOSEPH S. PETE (August 11, 2021)

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