



## Go: A Kidd's Guide to Graphic Design

**Chip Kidd**

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Designer of the universally--recognized *Jurassic Park* dinosaur shadow on movie posters, Chip Kidd seeks to teach an appreciation for graphic design to young artists. His playful guide features a number of book covers showcasing the intricacies of color, size, font, and content, as well as juxtaposition, cropping, metaphor, and irony. Ten design projects in the final chapter put these lessons into action. An illuminating tool made essential by the author's experience and brashly sarcastic sense of humor. Ages eight and up.

AIMEE JODOIN (Fall 2013)

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