



From What Is to What If: Unleashing the Power of Imagination to Create the Future We Want

Rob Hopkins

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“Get real. Never gonna happen. That’s pie-in-the-sky bullshit. It’s too late to make a difference.” Yes, that’s the language of the cynic—always quick to shoot down the ideas of optimists and visionaries. Even in this age of distraction and despair over climate change, inequality, corruption, and poverty, we give enormous power to skeptics, though every one of us should remain hopeful about a positive future for the world.

What if we built car-free cities? What if we closed all of the prisons? What if we spent more money on education than weaponry? What if ____ (go ahead, it’s your turn)?

In *From What Is to What If*, Rob Hopkins spotlights dozens of individuals and organizations around the world who are actually, defiantly doing work to make the world a friendlier, happier, more imaginative, playful, and sustainable place.

Named one of Britain’s 50 New Radicals by *The Observer*, Hopkins believes that real change happens through imagination and visualization at the community level. But imagination must be nurtured, and attention-sapping technology, lack of play, not spending time in nature, and other factors have stymied our imaginative juices. An inspirational manifesto, *From What Is to What If* offers a template for creating dramatic, positive change.

MATT SUTHERLAND (November / December 2019)

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