

Electronic Publishing The Definitive Guide: The Most Complete Reference to Non-Subsidy E-Publishing

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Avid Press (October 2001)

978-1-929613-48-9

"Electronic publishing is here. It's ignored. It's misunderstood...[but] publishers and authors alike are betting their pocketbooks that it'll be the wave of the future," says Wiesner in *Electronic Publishing*, one of the first books ever to attempt explaining this chaotic new publishing medium.

Wiesner is one of the authors betting e-publishing is the future. She's multi-published by several electronic publishers, including Hard Shell Word Factory, DiskUs Publishing, and Avid Press. One of her novels was nominated for Romantic Times' E-Book of the Year and two other titles were nominated for the Frankfurt e-Book Awards. Wiesner uses her considerable experience and meticulous research to explain every aspect—good and bad—of electronic publishing.

The author leaves no e-stone unturned. In discussing what authors can expect from e-publishing, she doesn't put on her rose-colored eye gear: "the audience for this medium is still relatively small, public awareness is limited, and...[there's] less money and fewer sales..."

She also, however, outlines the verdant possibilities of e-publishing and concurs that "every one of [the medium's] disadvantages are temporary."

Electronic Publishing covers current and developing e-book technology, lists almost all known non-subsidy royalty-paying e-publishers, discusses e-author support avenues such as writers' organizations and discussion groups, and devotes one chapter to e-book promotion.

For those who are unfamiliar with e-publishing, *Electronic Publishing* is a valuable source. While the majority of the guide's information might not surprise the experienced e-authors, the resource listings and the promotion ideas will be of value to everyone.

MICHELE R. BARDSLEY (November / December 2000)

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