ForeWord Reviews

CAREER

Corporate Recruiter Tells All: Tips, Secrets, and Strategies to Landing Your Dream Job!
Ryan Fisher
CreateSpace
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Most of us have spent time pounding the pavement looking for work at some point in our lives, with various degrees of desperation and determination. Part of that search often involves soliciting the help of recruiters and hoping their network of contacts will help connect us with the perfect position. In *Corporate Recruiter Tells All*, Ryan Fisher explains the tips, secrets, and strategies to landing a great job— from an insider's perspective. He reveals the mistakes he most frequently encounters as he interacts with job-seekers, including careless resumes, unrealistic salary expectations, and failure to do their due diligence. He bolsters his explanations with real life examples, contrasting job seekers who did it wrong and those who did it right. And he invites readers to scan the playing field from his perspective, and the perspective of a company looking to hire. How does a company minimize their risk? What kinds of stigma do certain brands carry? What's the importance of a cover letter and how do you build a network of contacts?

Fisher is an excellent writer who conveys his arguments succinctly and clearly. As a result, *Corporate Recruiter* is not just helpful, it's inspiring. It makes you want to dust off your resume, find out what you're truly worth, and start exploring the job market. This book demands a different, more strategic approach to job seeking and offers a glimpse into the mind of a recruiter.

For example, Fisher cites a letter from an applicant who declared, "I think I can accomplish great things." "Good grief!" he writes. "I want to know what you have accomplished, not that you think you can accomplish great things. When candidates cite their specific and relevant accomplishments, I'm much more likely to put them in front of hiring managers."

The book's cover design is eye-catching and attractive, with a suited man holding binoculars and looking out over a city. It perfectly captures a sense of scanning the horizon to find talent. The back jacket clearly outlines the scope of the book and what it offers.

Fisher has created a truly useful, easy-to-read book that provides fantastic insights into

the challenges associated with recruiting and how to position yourself better to find a job for which you are well suited.

Lauren Kramer